



GENEICE PLATFORM



GENEICE INTRODUCTION



GENEICE-INTRO

- ❑ GeneICE™: Gene Inactivation by Chromatin Engineering – “**Silencing of Rebellious Genes**”
 - ❑ Patents granted in Europe, US and Australia

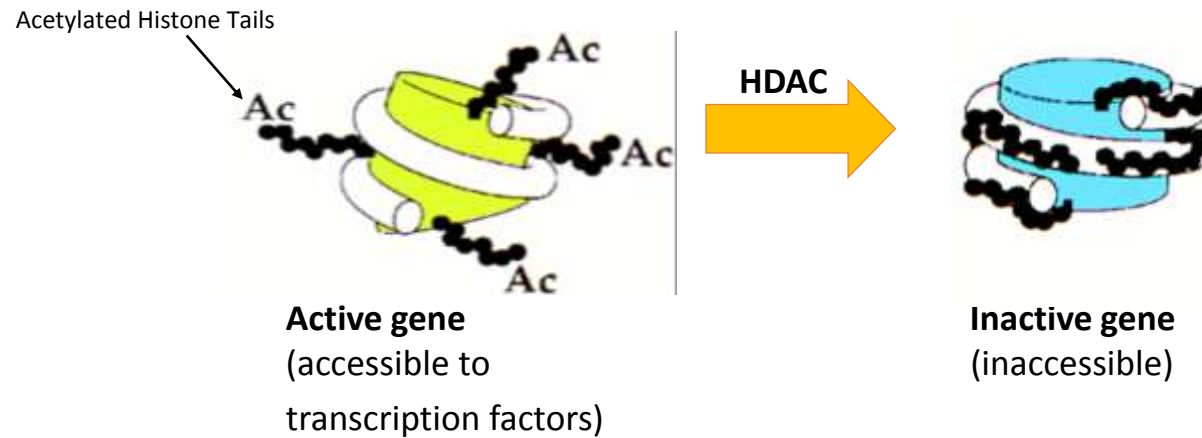
- ❑ Therapeutics and discovery platform
 - ❑ GeneICE™ recruits and applies gene silencing complexes known as Histone Deacetylase Complexes (HDACs) to target genes involved in cancer, effectively “switching off” genes involved in certain forms of cancer

GENEICE CELLULAR MECHANISM



MOA-1

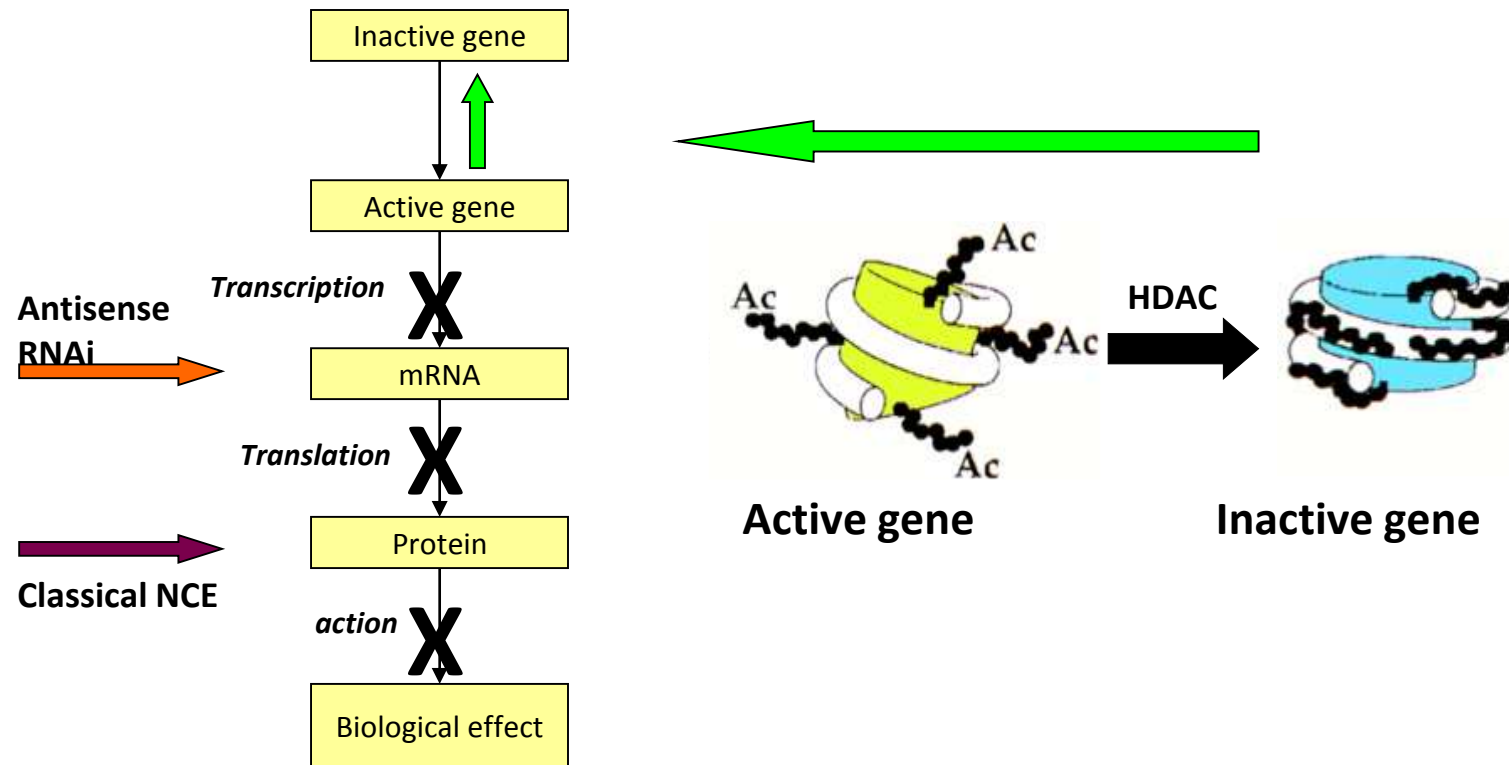
A cellular mechanism for long term gene repression



GENEICE MECHANISM



MOA-2

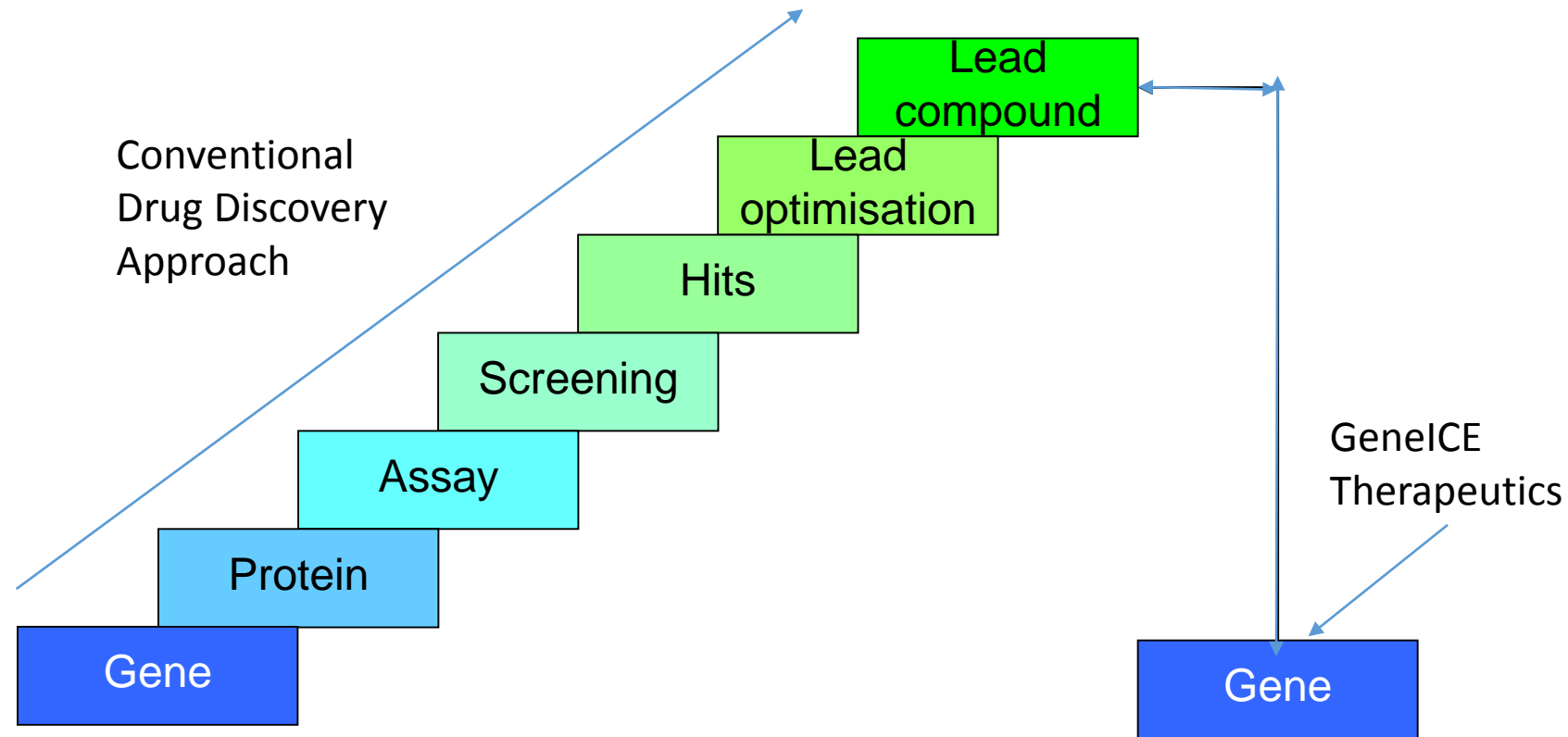


GeneICE Molecule acts upstream and prevents transcription.

GENE TO DRUG



Gene to Drug



GeneICE THERAPEUTICS



Comparison

Comparison with conventional drug discovery

GeneICE Drug Discovery

- Genomic Target
- Proof of gene silencing confirms that target is suitable for therapeutic intervention
- Each gene silencing construct is a potential drug. Constructs can be produced in ~2 weeks
- Therapeutic molecules offer high target specificity and low dosage, thereby reducing the potential for toxicity

NCE Drug Discovery

- Protein Target
- Typically 9 out of 10 protein drug targets prove to be intractable
- Conventional medicinal chemistry approach is lengthy and has low hit rate
- Failure rate in development is ~80%

GENEICE STRUCTURE



Structure

Valirix is developing novel GeneICE drugs based on this principle.

The first of these is a GeneICE drug targeted to suppress bcl-2 production of tumours cells leading to apoptosis.

- a sequence specific DNA binding Oligonucleotide that binds selectively to the gene of interest.
- This can be targeted to the gene promoter, the transcription start site or elsewhere in the primary transcript.
- a gene activity repression peptide that recruits HDAC to the gene.

Design of GeneICE molecules: GeneICE constructs are oligonucleotide-peptide conjugates (MW ~11,000)

The overall design is:

Oligonucleotide

Peptide

Oligo (~20mer)

Repressor sequence – Targeting sequence - NLS
(Nuclear Localisation signal)

GeneICE RESULTS



GeneICE

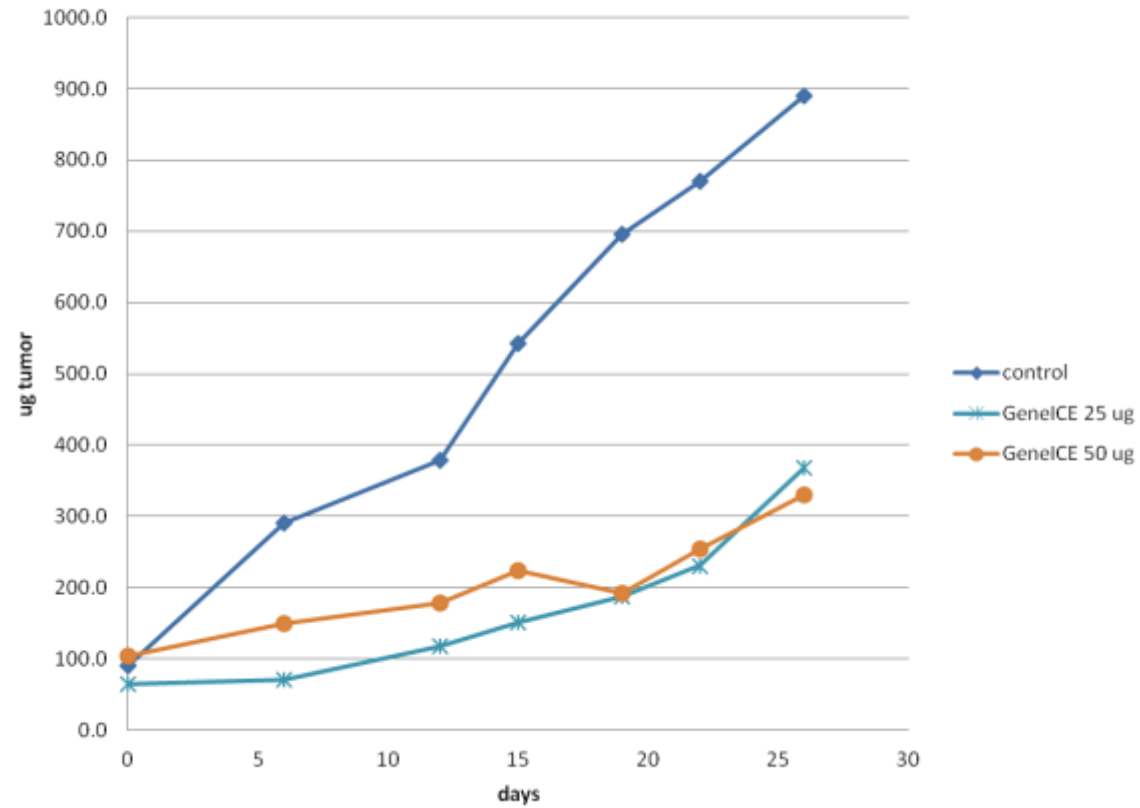
- ❑ The following summarise the findings of a series of studies made using tumour models using a dose range of GeneICE anti BCL2 compared various controls.
- ❑ In each experiment the compounds were given to the models at day zero and at each time point a significant selection of the models for each treatment were measured for tumour growth *post mortem*.

INHIBITION BY GeneICE

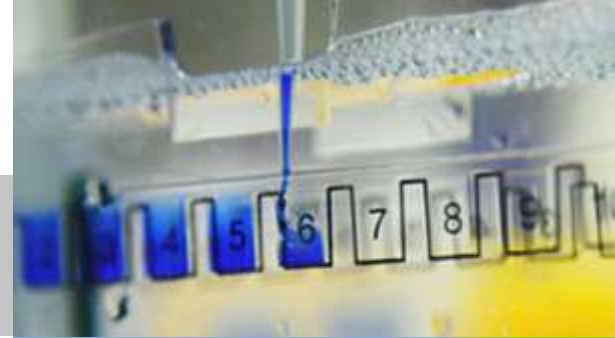


GeneICE-POC 1

Tumor growth inhibition by GeneICE

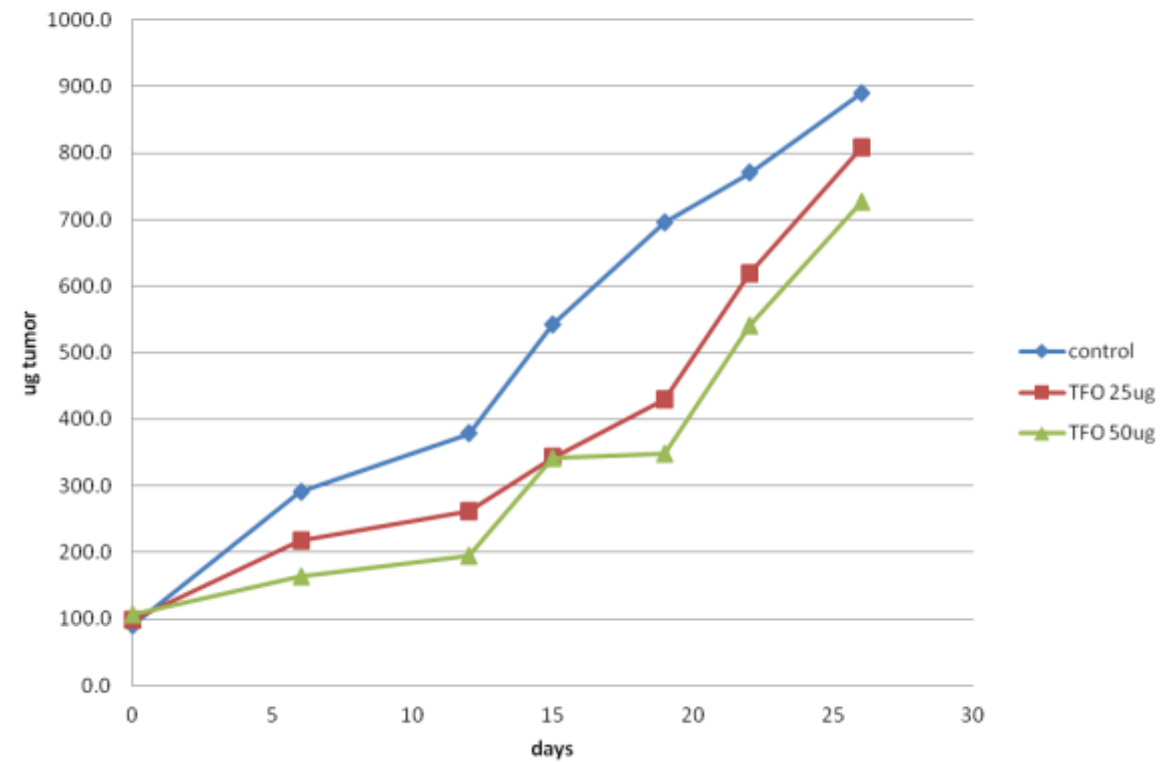


GeneICE-Transient Effect



GeneICE-POC 2

Graph showing the transient effect of the gene binding part of a GeneICE molecule

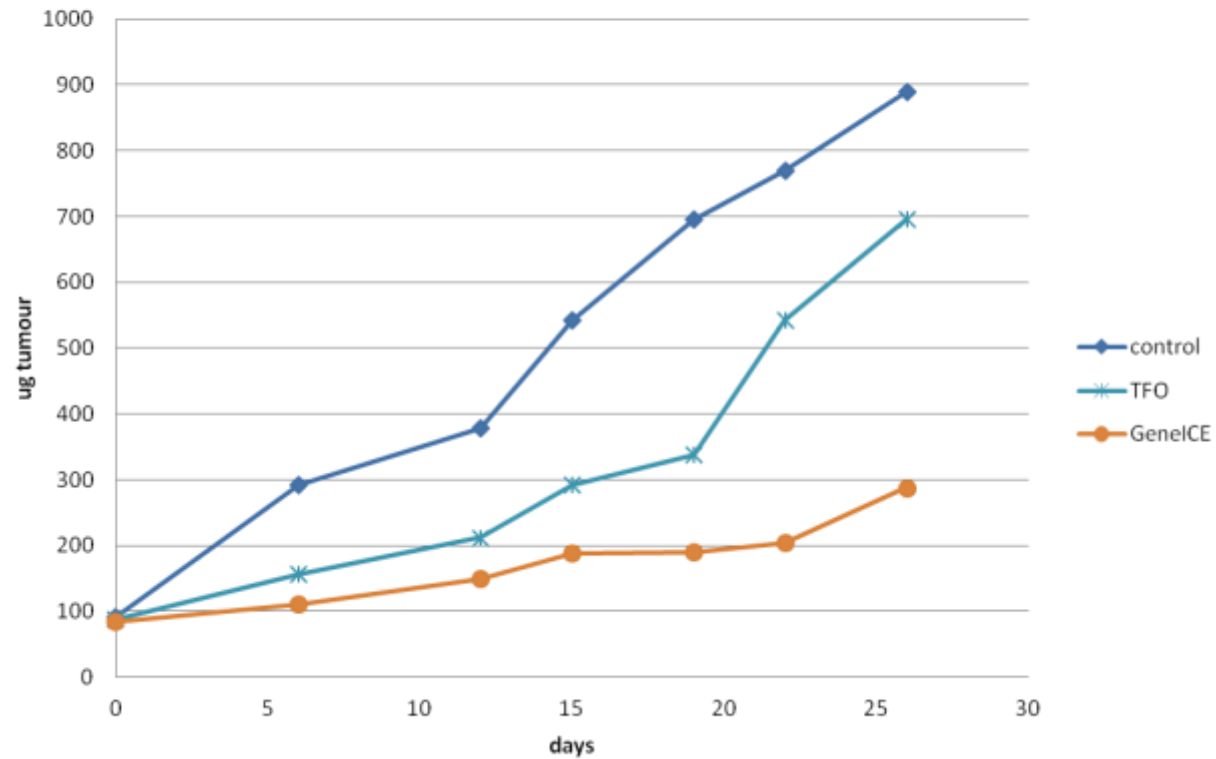


GeneICE Comparison



GeneICE-POC 3

**GeneICE effect compared with the binding part of the molecule alone and control
(Comparison of equivalent dose)**



GeneICE IN-VITRO



In-Vitro

Restoration of Apoptosis in LnCAP Prostate Cancer Cells



Control

TFO

50pmol promoter GeneICE

GeneICE & Antisense



Antisense comparison 1

Comparisons with Antisense drugs

The development of antisense drugs has cleared the ground for the development of GeneICE Therapeutics

- Acceptability of drugs which act at the level of gene expression*
- Establishing a Regulatory framework*
- Development of suitable delivery systems*
- Stimulated clinical interest in such new therapeutic approaches*

GeneICE & Antisense



Antisense comparison 2

Comparisons with Antisense drugs

Gene ICE Therapeutics

- Acts on DNA
- Natural silencing
- Sustainable silencing
- High target specificity
- Efficient/reproducible down regulation
- Low dose, lower toxicity potential

Antisense Drugs

- Acts on mRNA
- Based on blocking translation
- Non-sustainable due to mRNA t/o
- Non-specific binding can be a problem
- Unpredictable/variable down regulation
- High dose increases toxicity potential

GeneICE SUMMARY



Summary

- ❑ ValiRx has developed a proprietary technology for the efficient silencing of genes based on natural mechanisms (GeneICE™)
- ❑ ValiRx believes that this technology offers considerable advantages over existing gene validation methods, combining speed, efficiency, selectivity and sustainability as well as its applicability to human cells and *in vivo* determinations
- ❑ ValiRx is employing GeneICE to identify new drug targets in hormone regulated cancers (GeneICE Drug Discovery)
- ❑ ValiRx is also using GeneICE to develop a new class of therapeutic molecule based on silencing of specific genes at DNA level (GeneICE Therapeutics)